What can “Twitter” do for an ordinary working doctor?

Dr Patricia M Cantley
Edinburgh
@Trisha_the_doc
Social Media?  
Which vehicle for which journey?
Why join Twitter?
Keeping up to date with politics?
BMJ Careers: Twitter going global

• BMJ 5\textsuperscript{th} January 2011
• @dr_fiona and @doctorblogs wrote:

“Twitter is far more than just social networking. If used well, it can be part of continuing professional development and can help you to develop your own global network”
So I followed a few doctors….

- Natalie – an FY1 in the West Midlands
- Anne Marie – a GP in Cardiff
- Richard Smith, former editor of BMJ

and had a look at who they followed and were followed by….
Conflict? Who am I anyway?

Dr Cantley or…

Mrs Elliott?
Best to keep on the right side of the GMC!
So what does an “ordinary doctor” get out of Twitter?
Instant Nature of Twitter...

Being part of the Twitter Storm that took this product off line within a few hours of being highlighted.

Mental Patient Fancy Dress Costume
£20.00
Camaraderie.....

The new “Doctors Mess”? Now with added nurses, therapists and even REAL people....
Learning to walk in other people’s shoes.....

Ellie @petersmam
@PhyllisStein2 @helliewm @C7RKY last year I was told I agreed to all care or none. Care including catheterisation with no need.

Helen Wilkinson @helliewm
@petersmam @PhyllisStein2 @C7RKY Ellie so, so pleased I don’t have that issue my GP is behind me 100%

PhyllisStein2 @PhyllisStein2
@helliewm @petersmam @C7RKY It shouldn’t be a battle should it? Bad enough having something wrong with you shouldn’t need to fight too
What it feels like to be a patient?

Stray Beta-betic @betabetic
Endoscopy nurses were amazing. The throat spray gave me asthma so I was only sedated to the tune of a strong g&t. But the nurses kept me ok.

@ShaunLintern Nearly all 13 hour shifts here it seems - bless them. No idea how they are managing.

What is sad is that sicker (often older) patients who are willing to wait get so much less care than those who make constant fuss.
Teaching – instant help and information!

Patricia Elliott @Trisha_the_doc
Teaching on fluids. They are asking me about Plasmalyte?
@traumagasdoc @silv24 @welsh_gas_doc
Poor souls, they are so confused...
Advice?

Patricia Elliott @Trisha_the_doc
@welsh_gas_doc @traumagasdoc @silv24 Thank you! That's kind of what I had guessed/googled. Apparently a dr in nearby health board likes it.

Paul Morgan @drpaulmorgan
@Trisha_the_doc @welsh_gas_doc @traumagasdoc @silv24
Plasmalyte 148 is a balanced crystalloid.
baxterhealthcare.com.au/downloads/health...
Don't know evidence.
Cross Specialty Learning...

ED Doc @4hrEmergencyDoc
@welsh_gas_doc @traumagasdoc @dr_dyb all #NOF patients should get a fascia iliaca block with bupivocaine in ED instead of opiate poisoning
Retweeted by Dr Helgi
View conversation

impactednurse @impactednurse
Overview of: femoral nerve block (FNB) & fascia iliaca compartment block (FICB).
We use FICB for # NOF analgesia. buff.ly/16k5cFt
Education – for me!

- Patricia Elliott @Trisha_the_doc
  Lunchtime education on #fidaxomicin for C diff treatment. Anyone had any experience of using it? (Apparently widespread now in England)

- Chris Roseveare @CRoseveare
  @Trisha_the_doc not yet in this bit of England - still mostly using metronidazole and vancomycin here

- The UK Sepsis Trust @SepsisUK
  @CRoseveare @Trisha_the_doc Likewise: and, er, transplants..

- Jacob de Wolff @jfdwolff
  @SepsisUK @CRoseveare @Trisha_the_doc It might just be my personal perception, but is C diff incidence falling with less cefuroxime misuse?
I never used to read the NEJM....

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@NEJM

Data from years of experiments in shortening #meded suggest that doing so is unwise, says @PennMedicine’s Goldfarb. nej.md/1eQVQUV

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@NEJM

3 year M.D. could speed up careers, lower debt. @NYULMC authors share experience on our HealthPolicy page. nej.md/14jkyqo #meded
Stressed nurses 'forced to choose between health of patients and their own' independent.co.uk/life-style/hea... not just nurses

The Independent

Stressed nurses 'forced to choose between health of patients and...

Nurses are enduring “unprecedented” levels of stress and ill health as a result of staff cuts and overwork, forcing them to choose between their patients’ wellbeing and their own, the Royal College...

View on web
What everyone’s up to....

Grumpy Geriatrician @GeriatricDr
What are peoples thoughts on 'Physician associates'? what are their roles? #Unsure bbc.co.uk/news/uk-scotla...

Elin Roddy @elinalowri
@GeriatricDr I was unsure too. We have 8 now - they are indispensable and help our juniors get to teaching too. I am a big fan esp in DGH's.

Patricia Elliott @Trisha_the_doc
@elinalowri @GeriatricDr Surely in teaching hospitals too? People forget we are still the local DGH for the south of our city!

Amanda @the_learnaholic
@Trisha_the_doc @elinalowri @GeriatricDr we have some just starting. They’re great but would hate to do their job - like being fy1 forever!
Education….and starting debates!

Katherine Sleeman @kesleeman
What are the 1 year outcomes among elderly patients after in-hospital CPR? Good infographic via @geri_doc @EWidera
pic.twitter.com/rcwntlhQBb

Among “elderly patients who undergo resuscitation after in-hospital cardiac arrest”, at one year:
- 49 died during resuscitation
- 34 died before hospital discharge
- 7 died after hospital discharge
- 10 are alive
Support Network…

I think moving somewhere new, entirely on my own for F1 has to have been the most stupid thing I’ve ever done.

I did the same thing, and it’s worked out brilliantly. Don’t give up on it yet.

Patricia Elliott @Trisha_the_doc

Hang in there…. DM if a chat would help? Lots of us here care about you....
Support at all levels.

Grumpy Geriatrician @GeriatricDr
Just heard that @Trisha_the_doc is improving patient care by becoming a Community Geriatrician. Bringing her expertise straight to patient!

Patricia Elliott @Trisha_the_doc
Calling all my GP friends! I have 3 months to learn what you'd like from a community geriatrician..... All advice useful!

Favorited by @legalaware
Expand
Beware: Selective networking?

WHO Tobacco Control @WHO_Europe_TOB 20 Sep 12
Discussion on pictorial health warnings and plain packaging in the WHO European Region NTCC12 plainpacks Europe

Nick Hopkinson @COPDdoc 11 Jul
Plainpacks decision a disgraceful ConDem betrayal of public health telegraph.co.uk/news/politics/

Dr LJ @drlaurajane 11 Jul
Gvt decision to cave to bigtobacco on Plainpacks v disappointing. Public health is slipping far down agenda nhs

NannyingTyrants @NannyingTyrants 24 Jul
@ArfurD It's all the same to the prohibitionists. Anything that isn't taxpayer-funded is usually Big Something to public health nutjobs.
Engaging with people again...

PhyllisStein2
@PhyllisStein2

@Trisha_the_doc @JoinedU1 @curetheNHS @DebHazeldine I enjoy following you because you are a real human + a great advert for drs

1 FAVORITE

11:45 AM - 27 Mar 13
New Friends…

• Non hierarchical…
  Students? Professors? Consultants? FY docs?

• Interdisciplinary…
  Nurses? Doctors? Pharmacists? Physicians Assistants?

• Cross Specialty…
  Community? Hospital?

• People who are not health professionals at all!!
#BOMTTU 2013